

# 2021 Chocolate Alliance Awards Submission Guidelines

Online Submission Dates: July 1st - August 25th, 2021
Shipping Dates for Product: August 30th - September 10th, 2021

- 1. The Awards are open to all chocolate companies. Please note there is a submission fee associated with each product submission. \$75.00 fee per product.
- 2. All products must be submitted using our online form. To access the submission form CLICK HERE and to pay for your submission CLICK HERE.
- 3. Submissions and payment must be received within the competition submission date listed at the top of this page.
- 4. Products must be shipped to arrive between September 10th September 25th. Late arrivals will not be entered into the Awards. Shipping instructions will be provided.
- 5. Products must be shipped to arrive in quality condition for entry: bloomed chocolate, unlabeled products, failure to pay admission fees, incomplete labels, or other noticeable defects may disqualify entries from competition.

### The Awards process is as follows:

- Products must be shipped with all product information included.
- Awards team "blind" all entries for judges, removing all labeling from products.
   Coordinators retain a list of all products by category and ingredients.
- Judges have two weeks to evaluate, re-evaluate, and score all products.
- Judges marks are scored independently and scores are returned independently to the coordinators. Judges do not share scores nor discuss reviews of entries to avoid influence of scoring process.
- Finalists for 2021 Awards will be announced in October 2021.
- Awards are announced October 30th, 2021

#### Award Winners Receive:

- Physical Award with Company Name, Award Title, and Award Year
- Listing in Festival Social Media, Festival Website, and Press/Media Announcement
- Digital Award Badge for company website and product packaging

We are happy to offer this Awards Competition to the entire Chocolate Industry. Involvement with the Northwest Chocolate Festival does not change eligibility for award(s). All chocolate companies are welcome to submit products for evaluation.

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# **Quantity to submit:**

- 5 (5) bars representing each product entry must be submitted.
- Six (6) pieces representing each confection entry must be submitted.

### **Submission Fee:**

• \$75 per entry required click here to pay online

Please make checks payable to: Chocolate Trade Show, LLC 1785 Gallery Way West Linn, Oregon 97068

### 2021 Chocolate Award Categories:

- Milk Chocolate Bar
- Dark Chocolate Bar
- Inclusion Bar
- Confections: Truffles or Bon-Bon
- Drinking Chocolate
- Made at Origin Chocolate

# 2021 Industry Awards Presented:

- Mott Green Sustainability Awards
- Lifetime Achievement Award
- Package Design

OFFICIAL ENTRY FORMS FOR SUBMISSIONS ARE AVAILABLE BY CLICKING HERE

SUBMIT PAYMENT ONLINE BY CLICKING HERE

SHIPMENT DETAILS WILL BE PROVIDED TO REGISTERED COMPANIES. THANK YOU.

Questions? Please contact: <a href="mailto:info@chocolatealliance.com">info@chocolatealliance.com</a>